

Course Programme

**Access to EU research funding
by stimulating and demonstrating
societal impact**

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with

LINO
Lithuanian RDI Liaison Office



8 - 10 December,
Hosted Online
from
Brussels,
Belgium

Access to EU research funding by stimulating & demonstrating Societal Impact

Research institutions, most notably, Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Several EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmers. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications and understand the role of demonstrating the Societal Impact of the research project in this process.

This 3-day online course invites research managers and administrators to profit from the knowledge of our Impact and EU experts to put their insights to practice. The course will map out recent insights and results on measuring the impact of EU research and outline how the Union defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences and research institutions and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of a Research Consortium which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss best practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, we will convert our knowledge into practice and complete a course assignment which creates a large pool of sources to enhance your access to EU funding for your research projects.

Main themes:

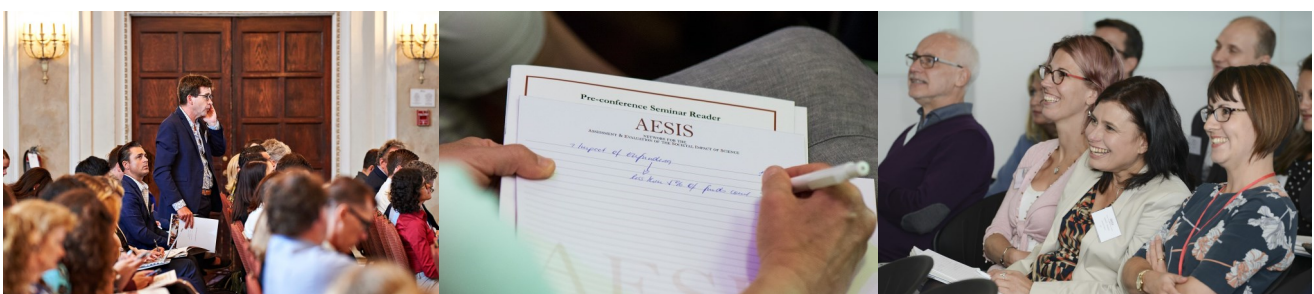
Taking an active role within an EU research strategy

Integrating impact in an institutional research strategy

Effective collaboration with research institutions and societal partners

Successful applications of EU Research

Building consortiums for EU funding



Programme

Wednesday 8 December

*all times in CET (GMT+1)

9.20 - 9.30 Walk in

OPENING & INTRODUCTIONS

9.30 Words of Welcome by AESIS

9.40 Introductions by the participants

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?

10.10 - 10.30 Break

10.30 What are we talking about and why is it important?

A perspective of the changing framework of “impact” and new implications pointing to the future

Three perspectives of Impact

- Funder
- Researcher
- Society

Jan Andersen
&

Head of Research Office, Faculty of Business and Social Sciences, University of Southern Denmark

Anika Duut van Goor

Director of AESIS, The Netherlands

11.30 - 11.50 Break

DEFINING AND CONTEXTUALISING EU MISSIONS IN THE HORIZON EUROPE

11.50 EU Missions in the Horizon Europe

- What are EU Missions?
- Making Missions happen: current status
- How did we get to the 5 EU Missions?
- How to get involved

Brigita Serafinavičiūtė *Head of the Lithuanian RDI Liaison Office in Brussels LINO, Belgium*

12.50 - 13.50 Lunch

Programme of the day continues on the next page...

Programme

Wednesday 8 December (continued)

*all times in CET (GMT+1)

INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION

13.50 Training researchers to become impact literate

- Scope - get to grips with the lingo, the institutional context and learn to flip your approach
- Decisive duo – stakeholder analysis and communication strategy
- Structured approach – impact planning, existing frameworks, and feasibility

Institutional infrastructure and support: the case of Ghent University

- A role for research administration: meet the EU team
- IDC coordinators acting as knowledge brokers and supporting impact creation

Esther de Smet

Senior Research Policy Advisor at Ghent University, Belgium

14.40 - 15.00 Break

15.00 Esther de Smet continued

15.50 - 16.10 Break

ELEMENTS IN BUILDING AN EU RESEARCH STRATEGY

16.10 Taking an active role within an EU research strategy

Lobbying, monitoring and positioning as a University (of Applied Sciences) in Europe

Daniëlle de Boer

Director European Affairs and Innovation at Innofinus BVBA, Belgium

16.50 - 17.10 Break

17.10 Daniëlle de Boer continued

17.50 Introduction to the course assignment

18.00 End of Day 1



Programme

Thursday 9 December

*all times in CET (GMT+1)

8.50 - 9.00 Walk-in

DEMONSTRATING SOCIETAL IMPACT OF SCIENCE

9.00 Pathways to achieve expected outcomes and impacts in SSH

Changes in ways that impact is addressed in HORIZON Europe with respect to HORIZON2020

Prerequisites for achieving immediate and longer-term impacts

How is impact evaluated in proposals submitted under HORIZON Europe calls?

Some practical examples

Dragana Avramov *Director and Senior Scientific Fellow at Population and Social Policy Consultants in Brussels, Belgium*

9.50 - 10.10 Break

10.10 Dragana Avramov continued

11.00 - 11.20 Break

INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION

11.20 Horizon Europe grant writing

How to approach grant application writing in Horizon Europe

Yvonne Vermonden & Cecile ten Kate *Consultants at Nebem, The Netherlands*

12.10 - 12.30 Break

12.30 Yvonne Vermonden & Cecile ten Kate continued

13.20 - 14.20 Lunch

Programme of the day continues on the next page...

Programme

Thursday 9 December (continued)

*all times in CET (GMT+1)

CROSS-BORDER ALLIANCES & TRANSDISCIPLINARY RESEARCH

14.20 Aspects of European R&I strategy for research managers

- Building European networks
- Finding synergy between national and EU programmes
- Working in the Brussels bubble
- Success stories in institutional EU strategy

Understanding the changing EU R&I landscape

- Structure of Horizon Europe
- Structure of Digital Europe Programme

Otto Bruun

Chair of UAS4EUROPE Management Committee & Senior Innovation Advisor at SwissCore, Switzerland

15.10 - 15.30 Break

15.30 **Otto Bruun continued**

16.20 - 16.30 Break

16.30 Working on the course assignment

17.00 End of Day 2



Programme

Friday 10 December

*all times in CET (GMT+1)

8.50 - 9.00 Walk-in

DISSEMINATION & EXPLOITATION

9.00 How to increase the strength of your Horizon Europe application through the D&E plan

Andrea Di Anselmo *Vice President of META Group, Italy*

9.50 - 10.10 Break

10.10 **Andrea Di Anselmo continued**

11.00 - 12.00 Break

PRESENTATIONS BY PARTICIPANTS WITH FEEDBACK

12.00 Case study exercise presentations

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

12.40 - 13.00 Break

13.00 Case study exercise presentations continues

13.40 - 14.00 Break

14.00 **Problem Solving: going into collected practical issues of the past days, discussion, summary & recap of most important lessons**

What's next for you?

- Most important lessons and obstacles
- Answering last questions
- What to do when you return

14.30 End of the Course

17.00 Reception